

RATE CARD 2018

Advertise with us



of connecting inspiration globally

Tel: (+27) 10 030 0888

Fax: (+27) 86 508 5705

Email: mail@jewellersnetwork.co.za

Website: www.jewellersnetwork.co.za

...> 
| Jewellers' Network |



THE ANNUAL DIRECTORY

The Definitive Trade Directory

AD PLACEMENT



FULL PAGE

184,6 mm(w) X 271,6 mm(h)

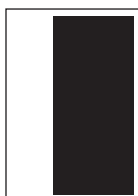
R 25 960



1 / 2 PAGE

184,6 mm(w) X 129,45 mm(h)

R 19 360



3 / 4 PAGE

123 mm(w) X 271,6 mm(h)

R 22 660



1 / 4 PAGE

184,6 mm(w) X 90,5 mm(h)

R 12 650

Special Positions

D P S

Supply content and high resolution images

R 39 950

D I V I D E R F R O N T

184,6 mm(w) X 271,6 mm(h)

R 39 930

D I V I D E R B A C K

184,6 mm(w) X 271,6 mm(h)

R 37 290

B A C K C O V E R

184,6 mm(w) X 271,6 mm(h)

R 46 750

I N S I D E F R O N T / B A C K C O V E R

184,6 mm(w) X 271,6 mm(h)

R 39 930

Artwork Formats

- Ads can be supplied in any of the following formats: JPEG, EPS, TIFF, PDF.
- The artwork needs to be 300dpi.
- Text must be converted to outlines / curves, or the fonts used need to be supplied with the artwork files.

Delivery of artwork

- Email or dropbox to mail@jewellersnetwork.co.za
(Please make sure that the quality (DPI) is not compromised when e-mailing)

BUSINESS LISTING

Packages

PLATINUM

Up to 3 categories

R 6 050.00

GOLD

Up to 3 categories

R 4 180.00

SILVER

One category

R 1 800.00

[Your company logo]

COMPANY NAME

Contact person

Address
Postal Address

- Tel
- Fax
- Cell
- Email
- Website
- Facebook
- LinkedIn
- Google +
- Twitter
- Skype
- Instagram
- Whatsup
- Pinterest
- Youtube

Include description of maximum 25 words

COMPANY NAME

Contact person

Address
Postal Address

- Tel
- Fax
- Cell
- Email
- Website
- Facebook
- LinkedIn
- Google +
- Twitter
- Skype
- Instagram
- Whatsup
- Pinterest
- Youtube

Include description of maximum 25 words

COMPANY NAME

Address

Tel

RETAILERS

Retailers of Southern Africa

R 200.00

YOUR LOGO

LISTING LOGO SIZE

60mm(w) x 34mm(h)
300DPI JPG

Business Categories

- Advertising, Marketing & Promotions
- Antique & Estate Jewellery Dealers
- Beads & String Suppliers
- Branded, Personalised Jewellery
- Chain Manufacturers & Wholesalers
- Designers, Shop Fitters - Point of Sale Units
- Diamond Cutting Works
- Diamond Dealers
- Display, Packaging & Labelling Suppliers
- Engravers
- Fashion Jewellery Manufacturers & Wholesalers
- Financial Services
- Findings & Accessories Suppliers
- Freight, Forwarding & Clearing, Couriers
- Gemstone Dealers, Gemstone Cutters
- Insurance - Jewellery & Diamonds
- Jewellery Manufacturers
- Jewellery Services - Design, CAD, Model making
- Jewellery Wholesalers
- Krugerrand, Coin, Medal & Trophy Suppliers
- Laboratories, Gemmologists
- Metal Finishing, Casting Services
- Mining of Precious Metals & Minerals - services, prospecting
- Pearl Dealers
- Photographers, Photographic Services
- Printing Services
- Refineries, Metal Suppliers
- Retailers - Jewellery, Watches, Diamonds, Giftware, Tourist attractions
- Security
- Setters
- Sightholder Sales South Africa
- Silver Jewellery Wholesalers
- Silverware, Giftware & African Craft Suppliers
- Software - Jewellery & Diamonds
- Specialised Product Development
- Stringing Services
- Synthetic Stone Dealers
- Tools, Equipment & Machinery Suppliers
- Trade Associations & Organisations
- Trade Publications - Print, Electronic, Casting services
- Trade Training Institutes
- Watch & Clock Distributors
- Watches & Clocks - Parts, Accessories Repairs
- Websites & Digital Marketing
- Writing Instruments



THE QUARTERLY JEWEL TRADER

The publication that reaches the entire jewellery, watch and diamond industry

AD PLACEMENT



FULL PAGE

184,6 mm(w) X 271,6 mm(h)

R 6 800

Special Positions

DPS

Supply content and high resolution images

R 12 500

FRONT COVER

194 mm(w) X 251 mm(h)

Type: 167 mm(w) X 221 mm(h)

Bleed 3mm all around

R 12 800

BACK COVER

184,6 mm(w) X 271,6 mm(h)

R 11 500

INSIDE FRONT / BACK COVER

184,6 mm(w) X 271,6 mm(h)

R 11 500

JEWEL TRADER INSERT

Separate document to be supplied

R 6 600

SHOWCASE YOUR PRODUCT

Supply high resolution product image on white background*, description and price

R 800



1 / 2 PAGE

LANDSCAPE

184,6 mm(w) X 129,45 mm(h)

R 4 600



1 / 2 PAGE

PORTRAIT

85,95 mm(w) X 271,6 mm(h)

R 4 600



1 / 4 PAGE

85,95 mm(w) X 129,45 mm(h)

R 3 100

Artwork Formats

- Ads can be supplied in any of the following formats: JPEG, EPS, TIFF, PDF.
- The artwork needs to be 300dpi.
- Text must be converted to outlines / curves, or the fonts used need to be supplied with the artwork files.

Delivery of artwork

- Email or dropbox to mail@jewellersnetwork.co.za (Please make sure that the quality (DPI) is not compromised when e-mailing)

Design Services

EDITING (PRINT)

Editing of existing print adverts (please supply all open files, image links and fonts)

R 800

DEEP-ETCHING

Removal of background for product showcase.
*Compulsory if product background is not white.

R 800

**For new adverts,
full agency
services available
on request.**



THE MONTHLY JEWEL TRADER ONLINE

The digital newsletter that reaches the entire jewellery, watch and diamond industry



HORIZONTAL BANNER

589px(w) X 107px(h)
R 1 800
 or a 6 month contract for
R 9 000



ARTICLE

Please provide image/s and content
R 1 650

ARTICLE HEADER GOES HERE

Article subheader goes here

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc volutpat orci vitae enim facilis trincidunt. Pellentesque portitor, ex a sollicitudin volutpat, sapien dui trincidunt neque, vel euismod mauris eilit ac metus. Pellentesque lacinia a odio ac suscipit. Aliquam erat volutpat. Donec ut eilit sapien. Donec pharetra ex at fermentum sumpar. Etiam tempor elementum turpis vel utlites. Suspendisse tortor mauris, semper vel semper et, faucibus vitae lorem.

→ READ MORE



SQUARE BANNER

290px(w) X 234px(h)
R 1 800
 or a 6 month contract for
R 9 000



CLASSIFIEDS

Please provide content
R 650

Artwork Formats

- Ads can be supplied in any of the following formats: PSD, JPEG, static GIF or PNG
- The artwork needs to be 72dpi.
- The banner file size should be max 50kb
- **ALL DIGITAL BANNER ARTWORK SHOULD BE ACCOMPANIED BY THE CORRECT LINK THAT IT NEEDS TO LINK TO**

Delivery of artwork

- Email or dropbox to mail@jewellersnetwork.co.za

Design Services

EDITING (WEB)

Editing of existing web adverts (please supply all open files, image links and fonts)

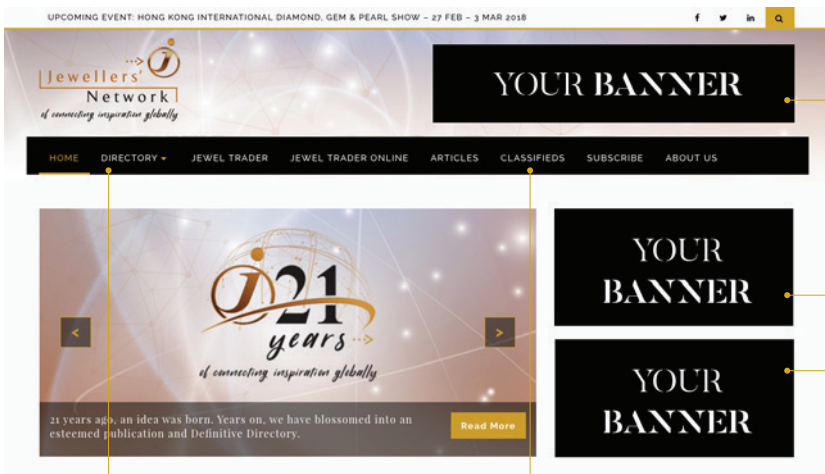
R 600



For more details, please contact sales@jewellersnetwork.co.za

THE JEWELLERS' NETWORK WEBSITE

Our digital footprint in the Jewellery Industry



ROTATING BANNER (TOP)

VISIBLE ON ALL PAGES

588px(w) X 120px(h)
R 2 090
 or a 6 month contract for
R 11 400

ROTATING BANNER (SIDE)

VISIBLE ON HOME PAGE ONLY

369px(w) X 180px(h)
R 1 800
 or a 6 month contract for
R 8 100

ONLINE DIRECTORY LISTING

This includes your business name, your logo, all your contact details, a map to your premises (if applicable) and a description of your business.

R 3 800 / per year

CLASSIFIED

Advertise your skills or business on our Classifieds page. This page includes your name, contact details and a link to your CV/website

R 650