



Jewellers' Network

connecting inspiration globally

RATE CARD 2019

Advertise with us

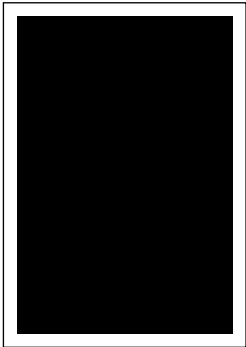
Tel: (+27) 10 030 0888 • Fax: (+27) 86 508 5705 • Email: mail@jewellersnetwork.co.za • Website: www.jewellersnetwork.co.za

DIRECTORY	JEWEL TRADER	JEWEL TRADER ONLINE & PRODUCT CATALOGUE	WEBSITE	ARTWORK REQUIREMENTS
AD PLACEMENT		LISTINGS	BUSINESS CATEGORIES	

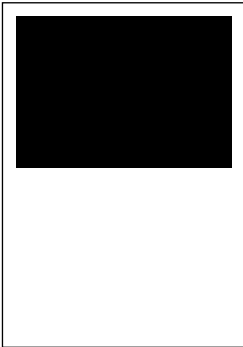


THE ANNUAL DIRECTORY
The Definitive Trade Directory

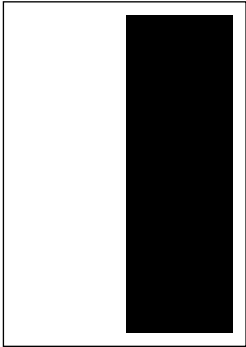
Ad Placement



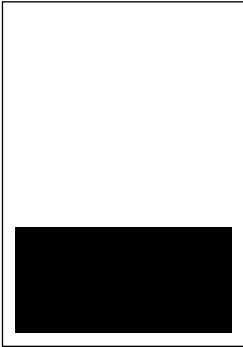
FULL PAGE
184,6 mm(w)
271,6 mm(h)
R 25 960



1/2 PAGE HORIZONTAL
184,6 mm(w)
129,45 mm(h)
R 19 360



1/2 PAGE PORTRAIT
87,7 mm(w)
257,4 mm(h)
R 22 660



1/4 PAGE
184,6 mm(w)
77 mm(h)
R 12 650

Special Positions

- DPS
Supply content and high resolution images
R 39 950
- DIVIDER FRONT
184,6 mm(w) X 271,6 mm(h)
R 39 930
- DIVIDER BACK
184,6 mm(w) X 271,6 mm(h)
R 37 290
- BACK COVER
184,6 mm(w) X 271,6 mm(h)
R 46 750
- INSIDE FRONT/BACK COVER
184,6 mm(w) X 271,6 mm(h)
R 39 930

DIRECTORY	JEWEL TRADER	JEWEL TRADER ONLINE & PRODUCT CATALOGUE	WEBSITE	ARTWORK REQUIREMENTS
AD PLACEMENT		LISTINGS	BUSINESS CATEGORIES	



THE ANNUAL DIRECTORY

The Definitive Trade Directory

Listings

PLATINUM

Up to 3 categories
R 6 050.00

[Your company logo]

COMPANY NAME

Contact person

Address
Postal Address

- Tel
- Fax
- Cell
- Email
- Website
- Facebook
- LinkedIn
- Google +
- Twitter
- Skype
- Instagram
- Whatsup
- Pinterest
- Youtube

Include description of maximum 25 words

GOLD

Up to 3 categories
R 4 180.00

COMPANY NAME

Contact person

Address

Postal Address

- Tel
- Fax
- Cell
- Email
- Website
- Facebook
- LinkedIn
- Google +
- Twitter
- Skype
- Instagram
- Whatsup
- Pinterest
- Youtube

SILVER

One category
R 1 800.00

COMPANY NAME

Address

Tel

RETAILERS

Retailers of Southern Africa
R 250.00

YOUR LOGO

LISTING
LOGO SIZE

60mm(w) x 34mm(h)
300DPI JPG

Business Categories

- Advertising, Marketing & Promotions
- Beads & String Suppliers
- Branded, Personalised Jewellery
- Chain Manufacturers & Wholesalers
- Courier and Postal Services
- Designers, Shop Fitters, Point of Sale Units
- Diamond Cutting Works
- Diamond Dealers
- Display, Packaging & Labelling Suppliers
- Engravers
- Fashion Jewellery Manufacturers & Wholesalers
- Financial Services
- Findings & Accessories Suppliers
- Freight, Forwarding & Clearing
- Gemstone Cutters
- Gemstone Dealers
- Insurance - Jewellery & Diamonds
- Jewellery Manufacturers
- Jewellery Services - Design, CAD, Model making
- Jewellery Wholesalers
- Krugerrand, Coin, Medal & Trophy Suppliers
- Laboratories, Gemmologists
- Metal Finishing, Casting Services
- Mining of Precious Metals & Minerals - Services, Prospecting
- Pearl Dealers
- Photographers, Photographic Services
- Printing Services
- Refineries, Metal Suppliers
- Retailers - Jewellery, Watches, Diamonds, Giftware, Tourist attractions
- Security
- Setters
- Sightholder Sales South Africa
- Silver Jewellery Wholesalers
- Silverware, Giftware & African Craft Suppliers
- Software - Jewellery & Diamonds
- Specialised Product Development
- Stringing Services
- Synthetic Stone Dealers
- Tools, Equipment & Machinery Suppliers
- Trade Associations & Organisations
- Trade Publications - Print, Electronic, Casting services
- Trade Training Institutes
- Watch & Clock Distributors
- Watches & Clocks - Parts, Accessories, Repairs
- Websites & Digital Marketing
- Writing Instruments

DIRECTORY

JEWEL TRADER

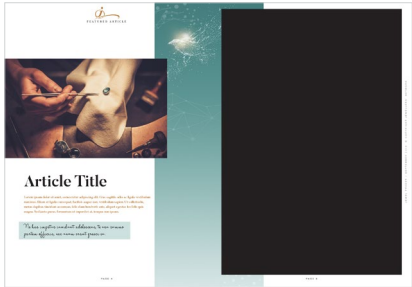
JEWEL TRADER ONLINE & PRODUCT CATALOGUE

WEBSITE

ARTWORK REQUIREMENTS

THE JEWEL TRADER
The industry's only sustainable journal.

Ad Placement



FULL PAGE

184,6 mm(w) x 271,6 mm(h)
R 8 000



1/2 PAGE PORTRAIT

85,95 mm(w) x 271,6 mm(h)
R 4 600



1/2 PAGE LANDSCAPE

184,6 mm(w) x 129,45 mm(h)
R 4 600



1/4 PAGE

85,95 mm(w) x 129,45 mm(h)
R 3 100

Special Positions

DPS

Supply content and high resolution images

R 12 500

FRONT COVER

210 mm (w) X 213 mm (h)
Type: 183 mm(w) X 198 mm(h)
Bleed 3mm all around

R 12 800

BACK COVER

184,6 mm(w) X 271,6 mm(h)

R 12 800

INSIDE FRONT/BACK COVER

184,6 mm(w) X 271,6 mm(h)

R 12 800

JEWEL TRADER INSERT

Seperate document to be supplied

R 6 600



DIRECTORY

JEWEL TRADER

JEWEL TRADER ONLINE & PRODUCT CATALOGUE

WEBSITE

ARTWORK REQUIREMENTS



THE MONTHLY JEWEL TRADER ONLINE & PRODUCT CATALOGUE

The digital newsletter that reaches the entire jewellery, watch and diamond industry

Jewel Trader Online



HORIZONTAL BANNER

589px(w) X 107px(h)

R 2 000

or a 6 month contract for

R 10 000



ARTICLE

Please provide image/s and content

R 1 800

ARTICLE HEADER GOES HERE

Article subheader goes here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc volutpat orci vitae enim facilisis tristique. Pellentesque porttitor, ex a sollicitudin volutpat, sapien dui tristique neque, vel euismod mauris elit ac metus. Pellentesque lectus a odio ac suscipit. Aliquam erat volutpat. Donec ut elit sapien. Donec pharetra ex at fermentum semper. Etiam tempor elementum turpis vel ultrices. Suspendisse tortor mauris, semper vel semper et, faucibus vitae lorem.



SQUARE BANNER

290px(w) X 234px(h)

R 2 000

or a 6 month contract for

R 10 000



CLASSIFIEDS

Please provide content

R 650



Product Catalogue



PRODUCT CATALOGUE



219px(w) X 209px(h)

R 2 000

Please provide image/s, content and link to catalogue



DIRECTORY

JEWEL TRADER

JEWEL TRADER ONLINE & PRODUCT CATALOGUE

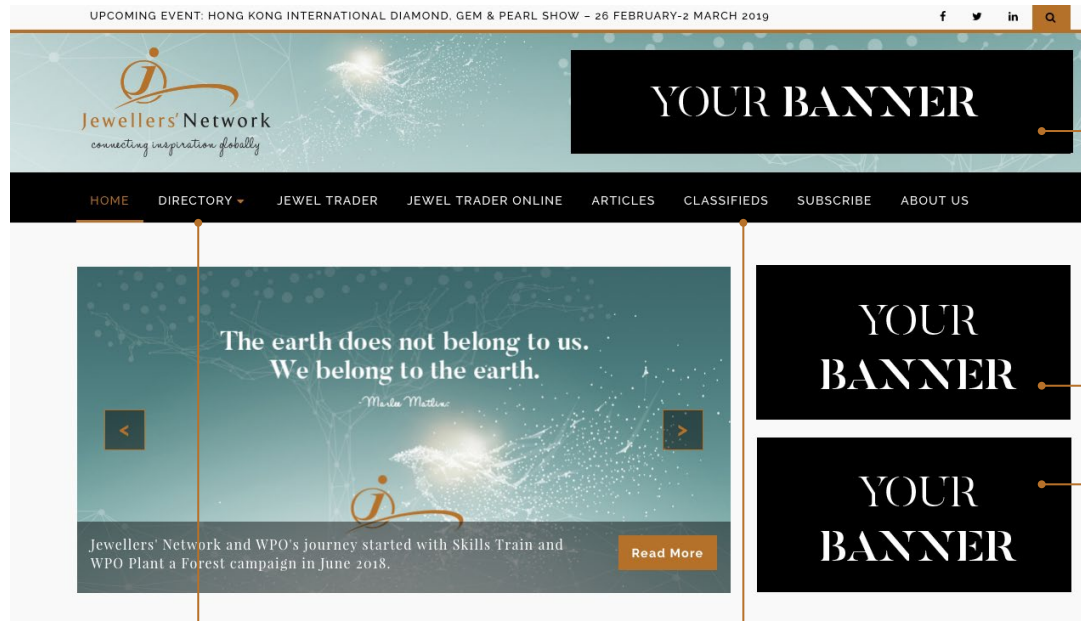
WEBSITE

ARTWORK REQUIREMENTS

THE JEWELLERS' NETWORK WEBSITE

Our digital footprint in the Jewellery Industry

Website advertising opportunities



ROTATING BANNER (TOP)

VISIBLE ON ALL PAGES

588px(w) X 120px(h)

R 2 200

or a 6 month contract for

R 12 500

ROTATING BANNER (SIDE)

VISIBLE ON HOME PAGE ONLY

369px(w) X 180px(h)

R 2 000

or a 6 month contract for

R 10 000

ONLINE DIRECTORY LISTING

This includes your business name, your logo, all your contact details, a map to your premises (if applicable) and a description of your business.

R 3 800 / per year

CLASSIFIED

Advertise your skills or business on our Classifieds page. This page includes your name, contact details and a link to your CV/website

R 650





ARTWORK REQUIREMENTS

Print Artwork

Artwork Formats

- Ads can be supplied in any of the following formats: JPEG, EPS, TIFF, PDF.
- The artwork needs to be 300dpi.
- Text must be converted to outlines / curves, or the fonts used need to be supplied with the artwork files.

Delivery of artwork

- Email or dropbox to mail@jewellersnetwork.co.za
(Please make sure that the quality (DPI) is not compromised when e-mailing)

Design Services

Editing of existing print adverts
(please supply all open files, image links and fonts)

R 800

For new adverts,
full agency
services available
on request.

Digital Artwork

Artwork Formats

- Ads can be supplied in any of the following formats: PSD, JPEG, static GIF or PNG
- The artwork needs to be 72dpi.
- The banner file size should be max 50kb
- ALL DIGITAL BANNER ARTWORK SHOULD BE ACCOMPANIED BY THE CORRECT LINK THAT IT NEEDS TO LINK TO

Delivery of artwork

- Email or dropbox to mail@jewellersnetwork.co.za
(Please make sure that the quality (DPI) is not compromised when e-mailing)

Design Services

Editing of existing print adverts
(please supply all open files, image links and fonts)

R 800

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