



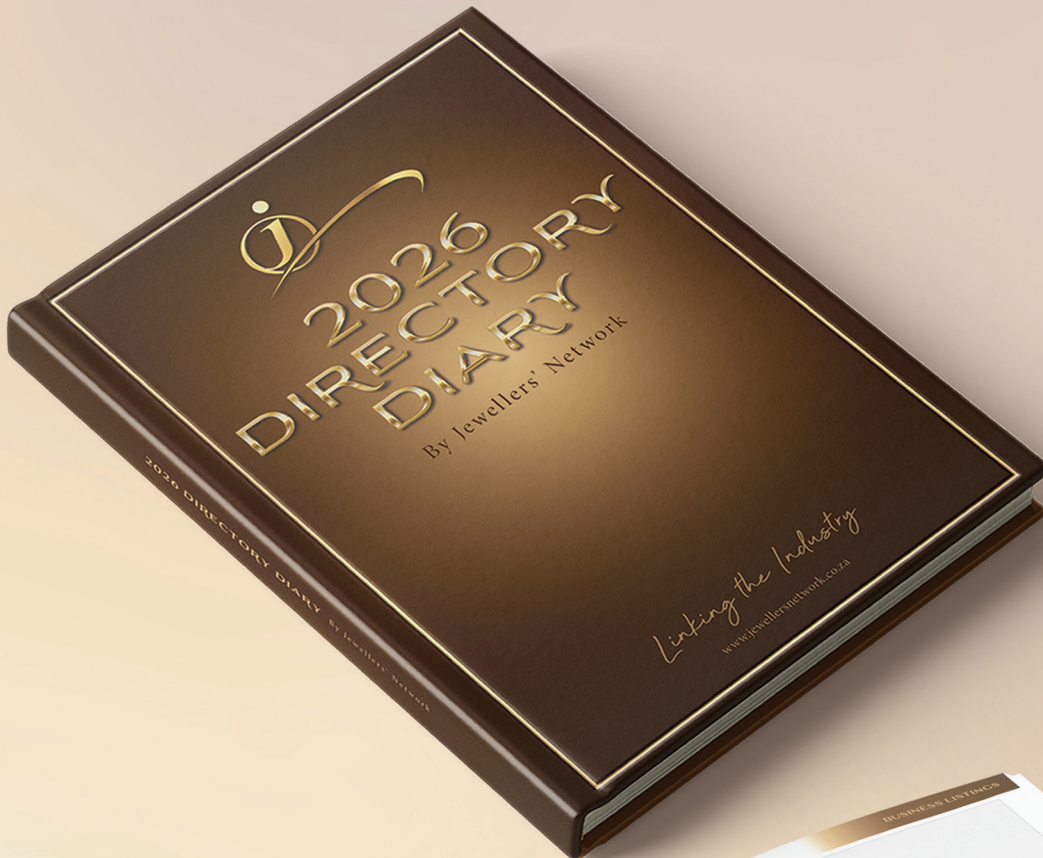
Jewellers' Network
Linking the industry

RATE CARD 2026

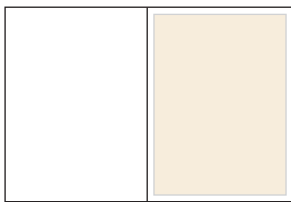
Advertise with us

www.jewellersnetwork.co.za

THE DIRECTORY DIARY



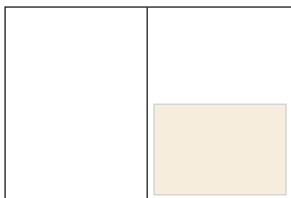
ADVERTISEMENT PLACEMENTS



FULL PAGE

DIMENSIONS: 185mm (W) x 273mm (H)

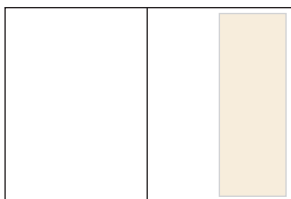
R30 000 (Excl. VAT)



HALF PAGE LANDSCAPE

DIMENSIONS: 185mm (W) x 133mm (H)

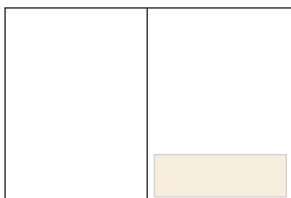
R23 000 (Excl. VAT)



HALF PAGE PORTRAIT

DIMENSIONS: 86mm (W) x 185mm (H)

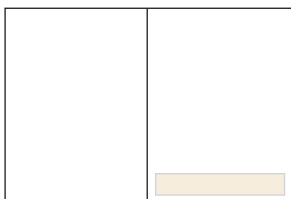
R23 000 (Excl. VAT)



QUARTER PAGE LANDSCAPE

DIMENSIONS: 185mm (W) x 97mm (H)

R13 000 (Excl. VAT)

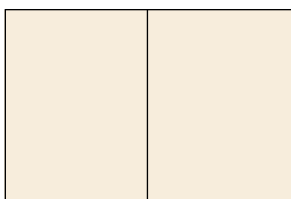


STRIP ADVERTS (4 X PLACEMENTS)

DIMENSIONS: 185mm (W) x 35mm (H)

R25 000 (Excl. VAT)

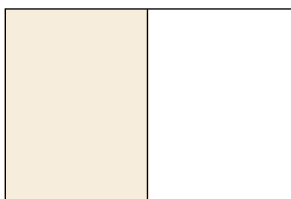
SPECIAL PLACEMENTS



DPS WITH NOTES/CALENDAR

DIMENSIONS: 2 x 210mm (W) x 297mm (H) (2 x A4 pages)

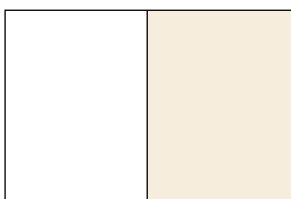
R51 920 (Excl. VAT)



BACK COVER

DIMENSIONS: 210mm (W) x 297mm (H) (5mm bleed all around)

R48 790 (Excl. VAT)



INSIDE FRONT/BACK COVER

DIMENSIONS: 210mm (W) x 297mm (H) (5mm bleed all around)

R41 970 (Excl. VAT)

BUSINESS LISTINGS

R6 500

(Excl. VAT)

Please provide the following:

YOUR LOGO
35x35mm

(High resolution, 300dpi
jpg, png or pdf)

COMPANY NAME

Contact person

Company Description.
*Maximum 25 words

CONTACT INFORMATION

Please provide the following: *Maximum 9 lines for address, contact details and website (excluding social media).

Address.

-  Phone
-  Mobile
-  WhatsApp
-  Email
-  Website



BUSINESS CATEGORIES

Choose up to 3 Business Categories:

Advertising, Marketing & Promotions

Bead & String Suppliers

Branded & Personalised Jewellery

Chain Manufacturers & Wholesalers

Courier & Postal Services

Diamond Cutting Works

Diamond Dealers

Display, Packaging & Labelling Suppliers

Engravers

Fashion Jewellery Manufacturers & Wholesalers

FICA Compliance & Training

Financial Services

Findings & Accessories Suppliers

Freight, Forwarding & Clearing

Gemstone Cutters

Gemstone Dealers

Industrial Development Zone

Insurance – Jewellery & Diamonds

Jewellers' Permit

Jewellery Manufacturers

Jewellery Services – Design, CAD &
Model Making

Jewellery Wholesalers

Krugerrand, Coin, Medal & Trophy Suppliers

Lab Grown Diamonds

Laboratories & Gemmologists

Metal Finishing & Casting Services

Mining of Precious Metals & Minerals –
Services & Prospecting

Moissanite Dealers

Refineries, Metal Suppliers & Smelting

Retailers – Jewellery, Watches & Diamonds

Security

Setters

Sightholder Sales South Africa

Silver Jewellery Wholesalers

Software – Jewellery & Diamonds

Specialised Product Development

Tools, Equipment & Machinery Suppliers

Trade Associations & Organisations

Trade Publications – Print & Electronic

Trade Training Institutes

Watch & Clock Distributors

Watch & Clock – Parts, Accessories & Repairs

RETAILERS OF SOUTHERN AFRICA

R500

(Excl. VAT)

Please provide the following:

COMPANY NAME

Contact Person

Address.

-  Phone
-  Mobile
-  WhatsApp
-  Email
-  Website



ARTWORK REQUIREMENTS

ARTWORK FORMATS & DELIVERY

- ▶ Artwork should be supplied in a **high resolution (300 dpi) PDF format** – colours converted to CMYK or **high resolution JPEG (300 dpi)**.
- ▶ Material should be made up in professional design software (e.g. InDesign, Photoshop, Illustrator) before converting to PDF. Note that material made up in MS Word and PowerPoint before converting to PDF cannot be accepted as it results in poor printing.
- ▶ Text must be converted to outlines/curves, or the fonts used need to be supplied with the artwork files.
- ▶ Artwork should be the correct size and dimensions [e.g. Full page – 185mm (W) x 273mm (H)].
- ▶ Email or Wettransfer artwork to mail@jewellersnetwork.co.za. (Please make sure that the quality (DPI) is not compromised when e-mailing)

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DESIGN SERVICES

EDITING/RESIZING EXISTING ADVERTS

- ▶ Please supply all open files, image links and fonts.

NEW ADVERTS

- ▶ For new adverts, full agency services available on request.
- ▶ As a value added service, complimentary design services will be included in advertising fees at the discretion of the publisher. This will include 2 x Design Drafts and 2 x Rounds of revisions = 3rd Revision which is final (additional revisions will be charged per hour).
- ▶ **SUPPLY OF CLIENT BRIEF:** A full and accurate design brief to be supplied by the client at the start of the project.
- ▶ **SUPPLY OF IMAGES:** Images should be supplied in the highest resolution electronic format possible, i.e. logos/images in original Illustrator/Photoshop format, or hi-res JPEG, PDF or PNG files (300 dpi).
- ▶ **SUPPLY OF TEXT:** to be supplied in text file format or other (MS Word or pdf) at the start of the project. Text should be as close as reasonably possible to final format, with accuracy of content, spelling and grammar checked.
- ▶ **COPYRIGHT:** Advertising designs remain the intellectual property of Jewellers' Network and cannot be used in any other capacity without the written consent of the publisher and/or paying an appropriate fee agreed upon.

CONTACT US



THE JEWELLERS' NETWORK DIRECTORY DIARY

Southern Africa's biggest, most comprehensive business category Directory in the Diamond, Jewellery, and Watch Industry. It is an invaluable tool for both national and international professionals within the sector.

LINKED BY JEWELLERS' NETWORK

Jewellers' Network publishes a quarterly print magazine, **LINKED**, which is brimming with information, product launches and in-depth articles about the sector.

LINKED ONLINE

Sent out digitally on a monthly basis and available on our website, **LINKED** Online is a content-rich digital magazine offering businesses yet another way to reach audiences locally and internationally more regularly.

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