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FEATURED ARTICLE

DISCOVER BYL DIAMONDS

Founder and CEO Mr. Omri Yedid Levi began his diamond career when he relocated to South Africa to work as an evaluator specializing in marking, cutting, and polishing rough diamonds. In his many years of working in the diamond industry, he noticed a significant gap in the market for selling top-quality South African diamonds at extremely competitive prices to the wholesale trade. Determined to close this gap in the market, he launched BYL Diamonds.

“Our main goal is to provide our clients with the best quality products at the most competitive prices. We view our clients as long-term partners and consider their success ours.”

MR YEDID LEVI CEO

**BYL
Diamonds**

BIGGEST SELECTION OF SOUGHT-AFTER DIAMONDS & TANZANITE

We stock a wide range of commercial and investment diamonds as well as top-quality Tanzanite, all of which are offered at exceptionally competitive prices

Certified Diamonds | Fancy Colour Diamonds | Calibrated Round Diamonds
Exclusive Fancy Shape Smalls | Certified Tanzanite | Investment Stones
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To request access to our live inventory list or to our website, contact
of our friendly representatives now!

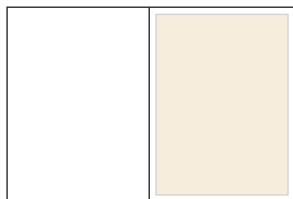
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Head Office: +27 21 419 2000 | Tomer Yedid Levi (JHB/CPT/UK) |
Mishpa Roman (CPT) | Cell: +27 60 801 4954 | Jarrod Rosenberg (JHB)
Thandi Khoza (JHB) | Cell: +27 82 854 0870 | Surien Naidu (JHB)

FOR MORE INFORMATION
www.byldiamonds.com

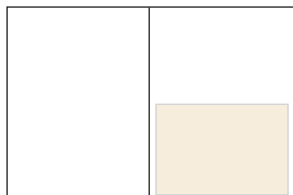
ADVERTISEMENT PLACEMENTS



FULL PAGE

DIMENSIONS: 185mm (W) x 273mm (H)

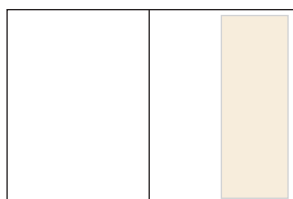
R12 000 (Excl. VAT)



HALF PAGE LANDSCAPE

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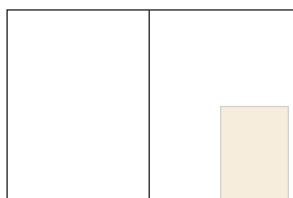
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HALF PAGE PORTRAIT

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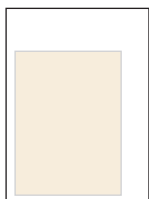


QUARTER PAGE

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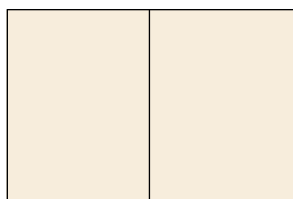
SPECIAL PLACEMENTS



FRONT COVER

DIMENSIONS: 155mm (W) x 211mm (H)

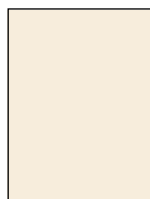
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CENTRE FOLD/DOUBLE PAGE SPREAD

DIMENSIONS: 2 x 210mm (W) x 297mm (H) (2 x A4 pages) (5mm bleed all around)

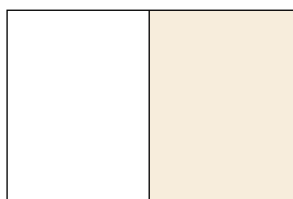
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BACK COVER

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INSIDE FRONT/BACK COVER

DIMENSIONS: 210mm (W) x 297mm (H) (5mm bleed all around)

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ARTWORK FORMATS & DELIVERY

- ▶ Artwork should be supplied in a **high resolution (300 dpi) PDF format** – colours converted to CMYK or **high resolution JPEG (300 dpi)**.
- ▶ Material should be made up in professional design software (e.g. InDesign, Photoshop, Illustrator) before converting to PDF. Note that material made up in MS Word and PowerPoint before converting to PDF cannot be accepted as it results in poor printing.
- ▶ Text must be converted to outlines/curves, or the fonts used need to be supplied with the artwork files.
- ▶ Artwork should be the correct size and dimensions [e.g. Full page – 185mm (W) x 273mm (H)].
- ▶ Email or Wettransfer artwork to mail@jewellersnetwork.co.za. (Please make sure that the quality (DPI) is not compromised when e-mailing)

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- ▶ As a value added service, complimentary design services will be included in advertising fees at the discretion of the publisher. This will include 2 x Design Drafts and 2 x Rounds of revisions = 3rd Revision which is final (additional revisions will be charged per hour).
- ▶ **SUPPLY OF CLIENT BRIEF:** A full and accurate design brief to be supplied by the client at the start of the project.
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- ▶ **SUPPLY OF TEXT:** to be supplied in text file format or other (MS Word or pdf) at the start of the project. Text should be as close as reasonably possible to final format, with accuracy of content, spelling and grammar checked.
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THE JEWELLERS' NETWORK DIRECTORY DIARY

Southern Africa's biggest, most comprehensive business category Directory in the Diamond, Jewellery, and Watch Industry. It is an invaluable tool for both national and international professionals within the sector.

LINKED BY JEWELLERS' NETWORK

Jewellers' Network publishes a quarterly print magazine, **LINKED**, which is brimming with information, product launches and in-depth articles about the sector.

LINKED ONLINE

Sent out digitally on a monthly basis and available on our website, **LINKED** Online is a content-rich digital magazine offering businesses yet another way to reach audiences locally and internationally more regularly.

+27 10 030 0888 +27 82 498 6352 (Sancia)
+27 66 271 2902 (Office) mail@jewellersnetwork.co.za
www.jewellersnetwork.co.za

