



Hong Kong Watch & Clock Fair 香港鐘表展



SALON de TIME
國際名表薈萃

Salon de TIME 2025 Fact Sheet

Edition	13 th		
Fair Dates	2-6 Sep 2025 (Tue - Sat) (Physical Fair) 26 Aug - 13 Sep 2025 (Tue - Sat) (Click2Match)		
Venue	Hong Kong Convention & Exhibition Centre 1 Expo Drive, Wan Chai, Hong Kong		
Admission	2-6 Sep 2025 (Physical Fair) (Trade buyers who are 18 or above and public visitors of all ages)		
Fair Opening Hours	<u>Fair Date</u>	<u>Opening Hours</u>	<u>Buyer Registration Hours</u>
	2-6 Sept 2025 (Tue-Fri)	10:00am – 7:00pm	9:30am – 6:30pm
	6 Sept 2025 (Sat)	10:00am – 6:00pm	9:30am – 4:00pm
Organisers	Hong Kong Trade Development Council Hong Kong Watch Manufacturers Association Ltd The Federation of Hong Kong Watch Trades and Industries Ltd		
Statistical Data	<u>Year</u> 2024	<u>No. of Brands</u> 133 (from 15 countries & regions)	<u>No. of Buyers</u> ~18,184 (Physical Buyers)
Special Theme Zone	World Brand Piazza Chic & Trendy Craft Treasure Renaissance Moment	sponsored by Prince J&W Co, featuring world renowned brands Young, fashionable watches with bold and avant-garde designs Discover the world of exquisite mechanical watches and dazzling jewelry watches Classic European noble watches that evoke a sense of nostalgia	
Admission Criteria	Wearable Tech	Smartwatches, powered by cutting-edge technology, inspire a future of endless possibilities	

Salon de TIME is open to companies with original brands or licensees of brand names. Priority will be given to the following:

- Brands with advertising in consumer-oriented media to promote awareness and sales
- Brands with retail display in any market

Special Features HKTDC 3-in-1 "EXHIBITION+"

The 3 key components of the 3-in-1 "EXHIBITION+" include:

- 1) Physical Exhibition (2-6 Sep) – the pivotal platform to provide face-to-face connection and business encounter for those who physically join and visit the Fair.
- 2) "Click2Match" service (26 Aug – 13 Sep) – an easy-to-use online platform and interface, empowered by AI-recommendation engine, for both exhibitors and buyers to identify each other, schedule appointments and conduct online meetings.
- 3) hktcdc.com Sourcing (2 Aug – 1 Oct) – 2 months online exposure on hktcdc.com Sourcing with 3GB of media storage space (JPG, JPEG, PNG, MP4, MOV)

Featured Events

1. Watch Parades
2. Product Launches
3. Sharing Sessions for market trends





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Concurrent Events	HKTDC Hong Kong Watch & Clock Fair CENTRESTAGE	
Sales Enquiry Contacts	Ms Hannah Lam Ms Ailsa Chu	(852) 2240-5979 (852) 2240-4634
Visitor Enquiry Contacts	Ms Jasmine Chan Ms Jojo Lo	(852) 2240-4472 (852) 2240-4448
Enquiries via Post	Exhibitions and Digital Business Department, Hong Kong Trade Development Council 30/F, Wu Chung House, 213 Queen's Road East Wan Chai, Hong Kong	
Enquiries via Fax	(852) 2824-0026 / 2824-0249	
Enquiries via E-mail	exhibitions@hktdc.org	
Website	www.hktdc.com/hkwatchfair/te	

